



NAIPUNNYA
SCHOOL OF MANAGEMENT

A Project of the Archdiocese of Ernakulam - Angamaly
Affiliated to the University of Kerala
Accredited by NAAC with A Grade
An ISO Certified Institute

ADD ON COURSE 2022-23

(CAMA-300)

**CERTIFICATE IN
INVESTMENT
MANAGEMENT**

PG DEPARTMENT OF COMMERCE AND MANAGEMENT

CERTIFICATE IN INVESTMENT MANAGEMENT

(CAMA-300)

COURSE OBJECTIVES:

On successful completion of the examination, the candidate should:

- Know the basics of Investments.
- Know the various investment avenues.
- Know the fundamentals of personal finance.

ASSESSMENT FEATURES

The examination consists of 80 Marks objective type questions, and the time of examination will be 1 hour. The passing score for the examination is 40%. There shall be no negative marking. There will be an assignment consisting of 20 Marks and need 40% marks for passing the same.

Unit – I : Introduction to investment

Investment – Meaning, Definition; Investment Vs Savings, Concept of Interest Rate – Physical and Financial Investment – Personal Investment – Objectives of Investment – Process of Investment – Factors affecting investment – Investment, Speculation, Gambling.

(5 Hours)

Unit – II : Investment Avenues

Security and non-security forms of investments – Fixed income investments and variable income investments – Passive and Active investments – Real estate investments – Capital Market Investments – Investments in Banks – Insurance – Post Office – Investment in Gold – Physical gold, Gold ETFs, Sovereign Gold Bonds

(15 Hours)

Unit – III : Personal Finance

Introduction to personal finance – Components of personal finance – Financial literacy – Personal finance principles – Personal finance planning – Asset planning, Insurance planning, Investment planning, Retirement planning, Estate planning, Tax planning.

(10 Hours)